

PUBLICITY OFFICER

THIS ROLE WILL BE 10 HOURS PER WEEK



The Role

- Assist in the promotion of Saints Sport, our services, activities, and sports facilities at University Park
- Creation of articles for use across our digital platforms (website(s), social media, digital displays, targeted emails, promotional materials)
- Work in partnership with the wider Student Sport and Saints Sport Team

- ☒ Documenting Saints Sport, Sports Clubs and Community wins
- ☒ Gathering information and quotes from relative people
- ☒ Working with the wider media and marketing team to cover Saints Sport Events
- ☒ Assist on multiple other team projects depending where necessary
- ☒ Uploading stories to the Saints Sport website and social media platforms

Benefits:

- Develop a broad understanding of sports development, and enhance your essential transferable skills
- Personal development and team building opportunities within a fun and energetic team
- Complementary Saints Sport apparel, tickets to Saints Sport events, and membership to one of our sports clubs
- A learning stipend paid into your MySaint account each month

KEY CONTACTS

Marketing & Communications Officer

Sandy Coull

aec23@st-andrews.ac.uk
Media | Marketing



Assistant Director - Commercial Operations

Fergus Knight

frk@st-andrews.ac.uk

