

**VOLUNTEER ZAMBIA – MEDIA MARKETING AND
COMMUNICATIONS OFFICER**

2024-25

Name		University	
Gender (Male, Female, Other)		Current Year of Study (1,2,3,4, or PG): Year of Graduation:	
Course of Study		DOB	
Contact Telephone Number (Mobile)		Permanent Address	
University Email Address		Personal Email Address	
Which would be your preferred group of travel to Zambia? Please rank in order of preference from 1 to 2 (with 1 being your most preferable). Please be aware that places are limited and therefore flexibility is crucial. If you are unable to attend a certain group, please indicate the reason.		Group 1 Arrive Zambia 1 st June 2025 Depart Zambia 27 th July 2025 Group 2 Arrive Zambia 27 th July 2025 Depart Zambia 21 st Sept 2025	Rank / Reason
Do you have a current DBS/PVG? (We will provide a DBS/PVG if you do not have one)			Yes / No
If 'YES' - Issue date of most recent DBS/PVG form			
Do you have a current First Aid qualification? (We will provide a first aid qualification if you do not have one)			Yes / No
If 'YES' – what is the expiry date?			
Do you have a current Safeguarding qualification? (We will provide a safeguarding qualification if you do not have one)			Yes / No
If 'YES' – what is the expiry date?			

Why do you want to be part of Volunteer Zambia & what are your motivations for applying?

What experience do you have of Media, Marketing and Communications?

What are your specific skillsets across Media, Marketing & Communications?

(e.g., social & digital media, digital marketing, print marketing, PR & journalism, videography & editing etc. Please list all that apply)

What platforms / programmes / software do you use to perform your MMC work and how competent are you from Novice – Proficient – Expert?

How will you use the experience with Volunteer Zambia to further your personal development and career plans. What do you hope to achieve during this experience?

The fundraising requirements for Volunteer Zambia are high. What ideas do you have and what would be your fundraising strategy?

Please provide a portfolio to support your application. This can be in the form of an online portfolio, website, link to google drive, Instagram, YouTube Channel etc. (If it is a link please copy and paste below, if it can be sent as an attachment, please attach it to the email when you submit your application form.)

Please read the below information and sign your consent:

If you are successful, you will be asked to provide emergency contact, medical and passport information, this will be passed on to The Wallace Group and Sport in Action. Your name and email address will be shared with the Volunteer Zambia Foundation, the UK-based charity that supports the Zambian NGO.

The University and Volunteer Zambia will use personal information supplied in accordance with the Data Protection Act for administrative purposes.

Throughout the project photos & videos of students will be taken. These will be used as promotional tools through several different media outlets including websites and publications, by all stakeholders involved in the project.

I agree that all information provided is true to the best of my knowledge and I will notify The University if any of the details provided change before the end of my Ideals placement.

I give consent that my details can be shared as stated above. I give consent that my photo / video may be taken and used in future promotional media.

Signed :

Date:

Please submit the application form to Nina Revell – nrr3@st-andrews.ac.uk

Closing Date: 9th October 2024 at 12:00 (noon).

You will be notified if you have been selected for interview on: Friday 11th October 2024.

Interviews dates: w/b 14th October 2024.